



The challenge for most companies

65% of all industry processes are not connected to anything!









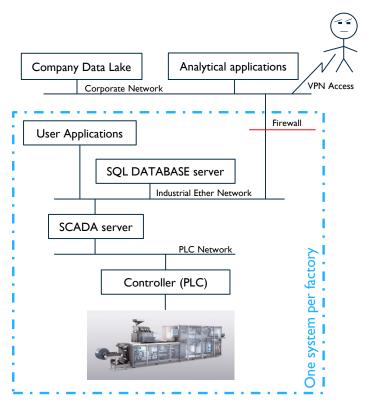




^{*} Source, Industry 4.0 Study made by McKinsey & Company

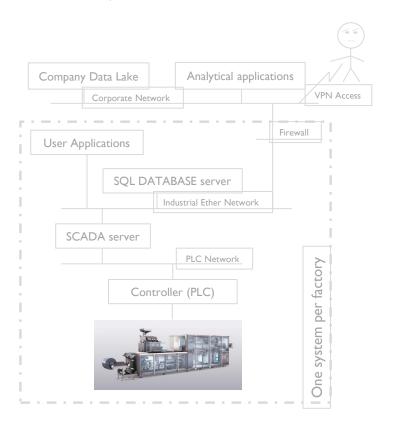


Most companies collect data like this

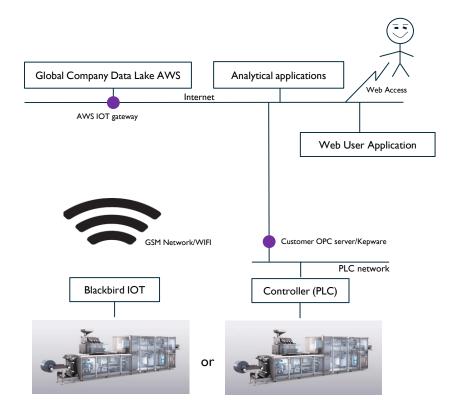




Most companies collect data like this

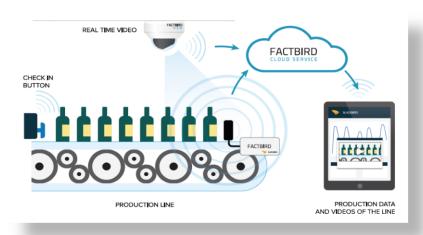


Blackbird provide smarter options





Blackbird - Access to data - Plug & Play



Quick, plug and play implementation without complexity of other IT integrations

Immediate access to valuable and actionable data from your production environment

Scalable solution that require no special SW installation and allows you access to data from anywhere

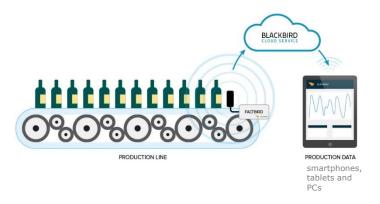
Low monthly subscription and little maintenance cost if any

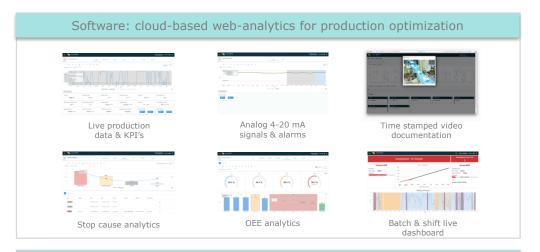


Blackbird - How it works

Factbird collects data from sensors or cables (e.g. number of units produced, temperature of materials etc.) and send the data directly to the Blackbird-cloud.

The Blackbird-cloud app analyzes and visualizes the data in real time, which can be accessed from smartphones, tablets and PCs.







Blackbird – selected customer overview



- Founded Sep 2015
- IIoT HW backed with SaaS model
- AWS IIoT Cloud structure
- 16 languages, installations in 27 countries
- +200 million data entries per day
- All development done in-house in Copenhagen
- Largest customer 360 lines
- Main shareholder Emendo Consulting Group



User case – Food industry - Chicken factory

Factbird digital

Quick implemenation was the key.

Data is bringing insights.

- Production sites in Sweden, Finland and Denmark.
- CEO was frustrated to see the implementation of production IT system was taking so long... He saw Factbird at a meeting and set it up on the spot.
- CEO started to get the data = insights, and started to ask many questions.
- Now more than 30 Factbirds are installed in all the plants to count the number of the chickens.



User case – Pharmaceutical - Oversea factories

Factbird digital Factbird View Software customization

Mamaging remote factories (Algeria, Russia) with fresh data every day.

- Pharma industry has to have a local factory to be able to sell locally.
- As a part of the vertual factory project: managing remotely located facotries (Egypt, Iran, Algera, Russia...), Factbirds were installed in several factories.
- Now the customer can monitor each factory's performance every day with fresh data from Factbird, consequently being able to cut down cost of travelling.



User case – Automotive

Factbird digital ERP-integration

Factory is digitized and connected.

- The factory has more than 40 injection moulding machines and manual assembly stations but no data was collected.
- The customer was not happy with their production schedule system (Epicor).
- 40+ Factbirds were installed and Factory Overview-custom dashboard was developed.
- Customer's Navision system is integrated to Blackbird system.
- The mass production is now seamlessly managed with the live data integrated with customers ERP-system.



User case - Food - Ketchup, frozen food production

Factbird digital Factbird analog

Started to use one Factbird. Now they are using 13 to monitor critical processes.

- The customer started to use Factbird to monitor the production units in real time.
- His colleague from quality department started to use Factbird to monitor the tempratures of the baking ovens.
- Another colleague from utility department started to use Factbird to monitor water consumption and found out there was a leak and wasting lots of water every month.





User case - Agriculture - Vegitable seed production

Factbird digital

Improved production capacity by 40% to meet the production order increase.

- The customer needed to meet the order increase by 40% urgently.
- The cleaning line was not equipped with a modern SCADA/PLC system. It is very expensive to get its production data. So Factibird was installed.
- It made it possible for the customer to analyze the data on the clearning line and to optimize the asset to achieve the production increase.

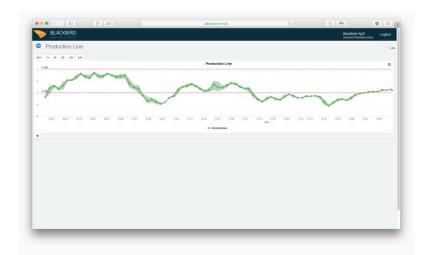


User case – Meat processed food production

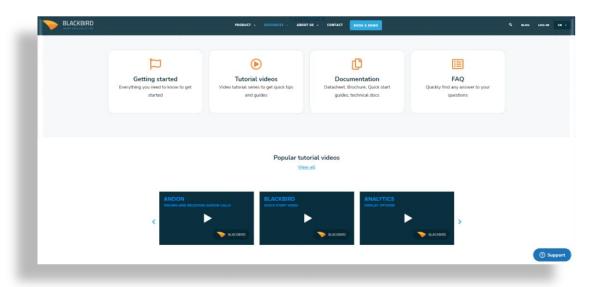
Factbird analog

Being able to monitor the tempareture of the cooling room remotely.

- The cooling room tempareture went down in the weekend and wasted the matereial.
- The customer installed Factbird to monitor the temprature in the cooling room and set the alarm on Blackbird software, which sends an sms/email when the temprature goes out of the range.
- Now the customer does not have to worry about the cooling room's condition, as Blackbird will send an alert if anything is wrong.



More cases and resource / support tools





What you get for the fee you pay



Monthly license fee

Cloud Software License Included items		
Production data from sensors	√	OEE
24/7 access to production data	✓	Real t
Hotline support – by email and phone	√	KPI st
Cloud server space	√	Hourl
User account – as many as you need (up to 100)	✓	Down regist
Backup of sensor data: 3 years during license period (Video option, 1		Down
month storage)	✓	Batch

Cloud Software License Included functions	
OEE	√
Real time live graph	√
KPI stats and trend analytics	√
Hourly efficiency analytics	√
Downtime monitoring and stop cause registration page	√
Downtime pareto chart	√
Batch management function	√
Batch overview dashboard	✓
Quick performance reporting	√
Alarm-email unlimited, SMS 100/mo	✓



Hardware one-off fee

Hardware fee Included items	
Factbird with SIM card or WiFi module pre-assembled	✓
Sensor and a cable	✓



Thank you for your time



More information on www.blackbird.online & www.emendo.com



Fast track to Industry 4.0 - How?

Watch our video – John is a production manager (click below picture or go to https://youtu.be/rg4jlYzS0Yg)



